

# Project Alive Roadmap

2025-2027





### Mission

Project Alive exists to find a cure for Hunter syndrome through research and advocacy, and provide education and resources to the Hunter syndrome community.

### Vision

Project Alive envisions a world where every individual with Hunter syndrome has access to curative medicine.





# Our Impact

**Advancing a Cure** 

We support the advancement of science to improve medical treatment and find a cure.

**Advocating for Access** 

We expand access to quality medical care, including early diagnosis and life improving treatments.

**Empowering our Community** 

We equip our community with knowledge and resources to navigate all stages of life.





### Impact Goals

### **ADVANCING A CURE**

- By the end of 2027, Project Alive will have established research priorities, streamlined the grant application process, and invested \$600,000 in impactful scientific research.
- By the end of 2027, we will appoint a Chief Scientific Officer and become the leading organization advancing Hunter syndrome science.
- Project Alive will support the development of the first open access Hunter syndrome patient database by the end of 2027 to foster continued research and scientific innovation.





### Impact Goals

### ADVOCATING FOR ACCESS

- By the end of 2027, we will have defined legislative priorities, developed expertise to influence policy, and establish ourselves as the go-to advocacy organization for Hunter syndrome.
- By the end of 2027, we will produce a publication for payors that addresses access barriers and continue advocacy efforts to eliminate those barriers.
- By the end of 2027, we will publish one MPS II standard of care consensus guideline that is freely available.





### Impact Goals

### **EMPOWERING OUR COMMUNITY**

- By the end of 2027, we have created state resource guides for all states that includes information on clinical trial sites, local organizations, and resources.
- By the end of 2027, we will have a care coordination program to assist families with health care and insurance navigation.
- By the end of 2027, we have a case management department with staff capable of providing comprehensive services, including home visits.





## Our Organizational Strategy

#### **Skills & Mission Alignment**

Analyzing current skills and strengths within the organization to implement a diverse board and volunteer structure to better meet the organization's strategic needs.

#### **Enhance Resource Generation**

Create a strategic development plan to improve resource generation which should provide financial stability to maintain mission-aligned programming.

#### **Community Trust Building & Responsiveness**

Enhance relationship between the organization and the Hunter syndrome community through listening, understanding, and responding to the community's needs.

#### **Enhance Stakeholder Relationships**

Enhance relationships with pharma, clinicians, researchers, legislators, and nonprofit organizations working in the Hunter syndrome space.

